

V2A Solutions
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FOR IMMEDIATE RELEASE

Management Consultant Larry Briggs Announces Company Name Change and New Products

{Hillsboro, Oregon} – Larry Briggs, long time Portland area management consultant and president of V2A Leadership today announced changes to his business including rebranding the company to V2A Solutions. This change reflects the addition of a new family of training products and consulting services that focus on Employee Engagement, Personal Effectiveness, Leadership and Change Management. Briggs is the author of the Vision to Action (V2A) leadership model and has been a business consultant and executive coach for twenty-two years in the Portland area. Many respected and leading firms locally have built their business leadership model on the V2A practices aimed at creating an inspiring vision leading to “a game worth playing” that builds both profitability and performance into the fabric of the human capital of the enterprise.

” Larry Briggs and his V2A Leadership technology helped us achieve the breakthrough we needed to continue growing Marriage Team to the next level.”

Alan Ray, Executive Director, Marriage Team www.MarriageTeam.org

The fundamental purpose of V2A Solutions is to help business owners grow their companies by design, engage their employees, recognize opportunities and solve organizational problems, making them outwardly focused rather than emphasizing day-to-day operations.

Products and Services

V2A Solutions specializes in four basic services. They are:

- *Open Forum Workshops - improving personal effectiveness and productivity.*
- *High Performance Training - multi-module programs delivered over an extended period of time focused on leadership, sales, team building, and performance.*
- *Consulting - utilizing tools from 360 Solutions and those developed by Larry Briggs; conducting a thorough organizational assessment backed by strategic design support.*
- *E-Learning – Computer-based training courses designed for a blended learning application and convenience.*

"Rebranding the company to V2A Solutions also reflects the fact that we are a Strategic Partner of 360 Solutions, whose mission and strategy for improving business performance is aligned with ours," said Briggs. By adding their products to our own, we are helping business owners in their search for a better way...doing an about face to accept change. Our objectives are to help employees respond positively to change and to learn more about themselves as individuals and as company contributors. It's our intent to provide our clients with knowledge, tools, and support

A Strategic Partner of
360Solutions LLC
Employee Training • Business Consulting

services to accomplish these goals, helping the company become more productive while generating a stronger profits."

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Founded in 1997 by CEO Chip Wilson, 360Solutions develops, designs and delivers employee training programs built around topics including: Employee Engagement, Sales, Leadership and Emotional Intelligence. The company's network of independent consultants, known as Strategic Partners, work with various organizations to facilitate courses that effectively train executives, managers, employees and other individuals on key strategies leading to professional and personal success. With a new National Accounts division and over 500 Strategic Partners worldwide, 360Solutions is emerging as one of the strongest providers of high-quality employee training on the market today.



The V2A Solutions Team:

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